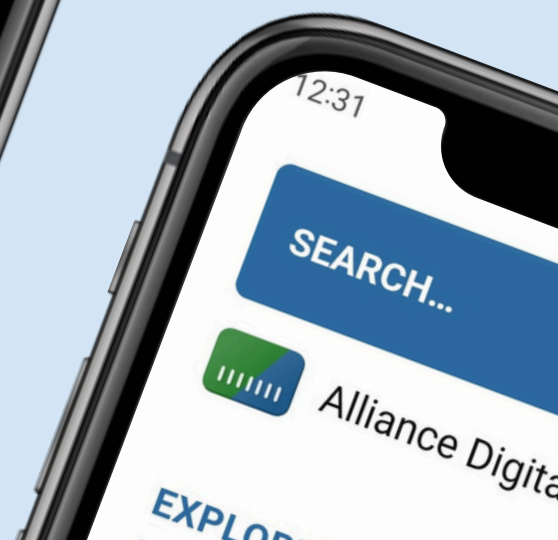
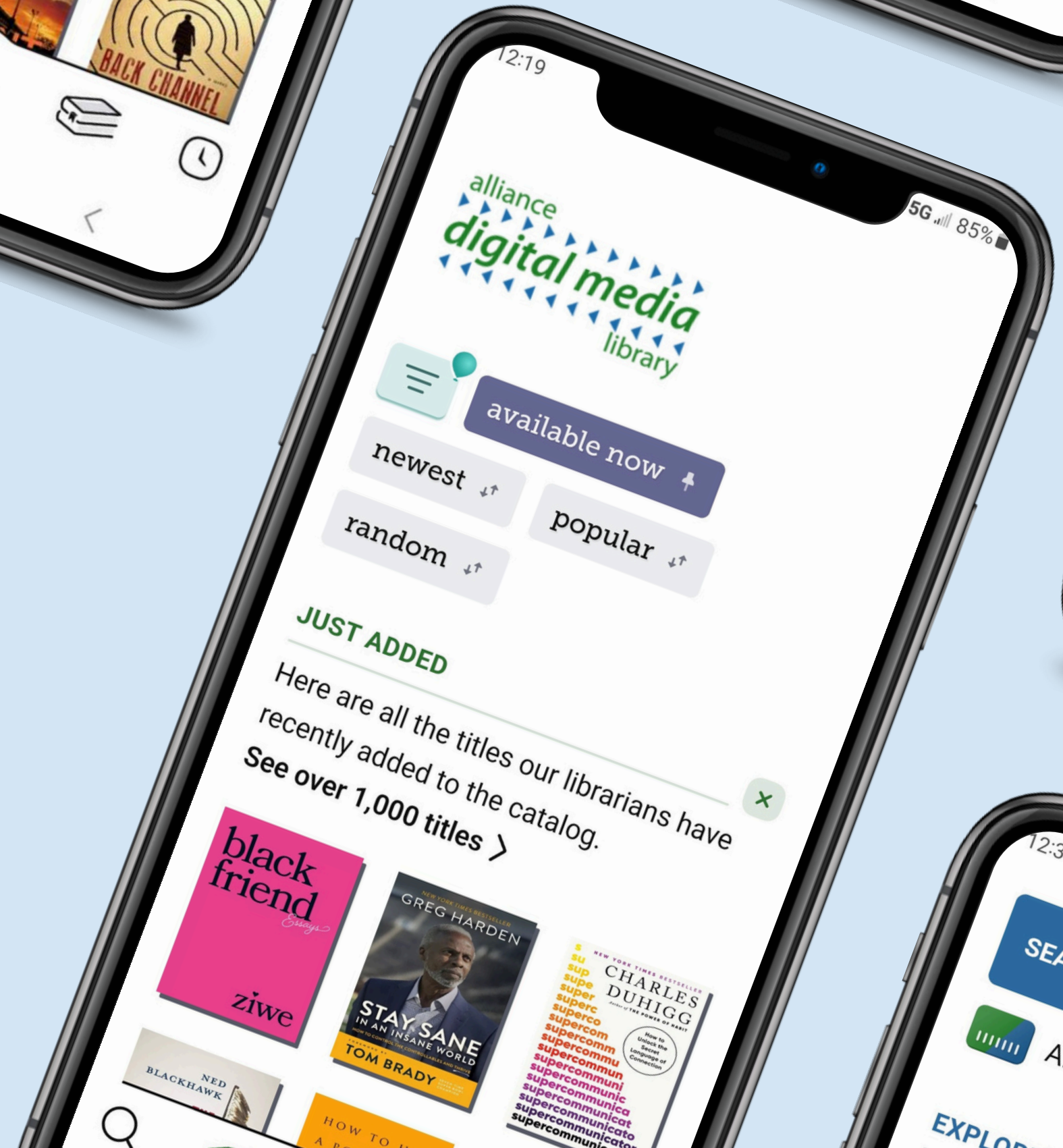
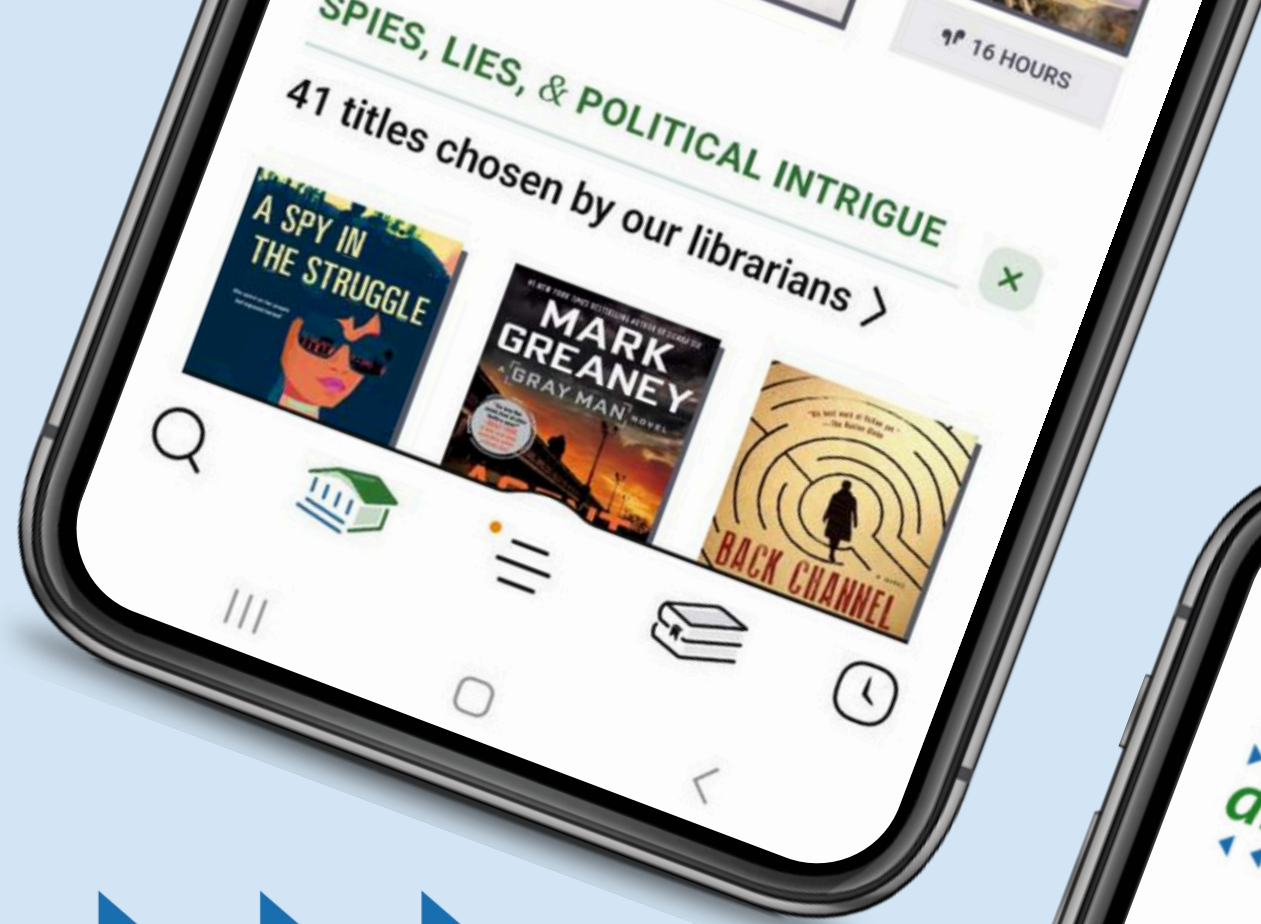


alliance
digital media
library

alliance.overdrive.com



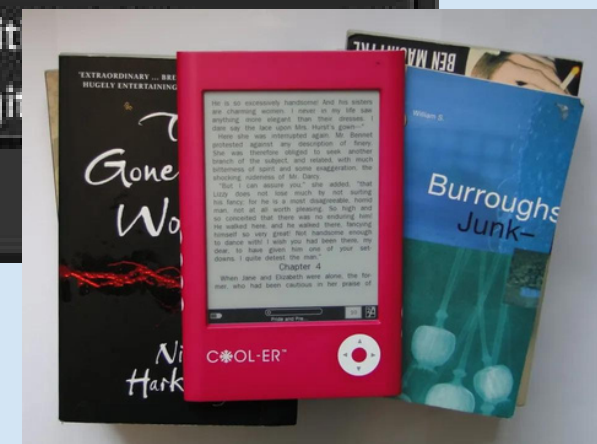
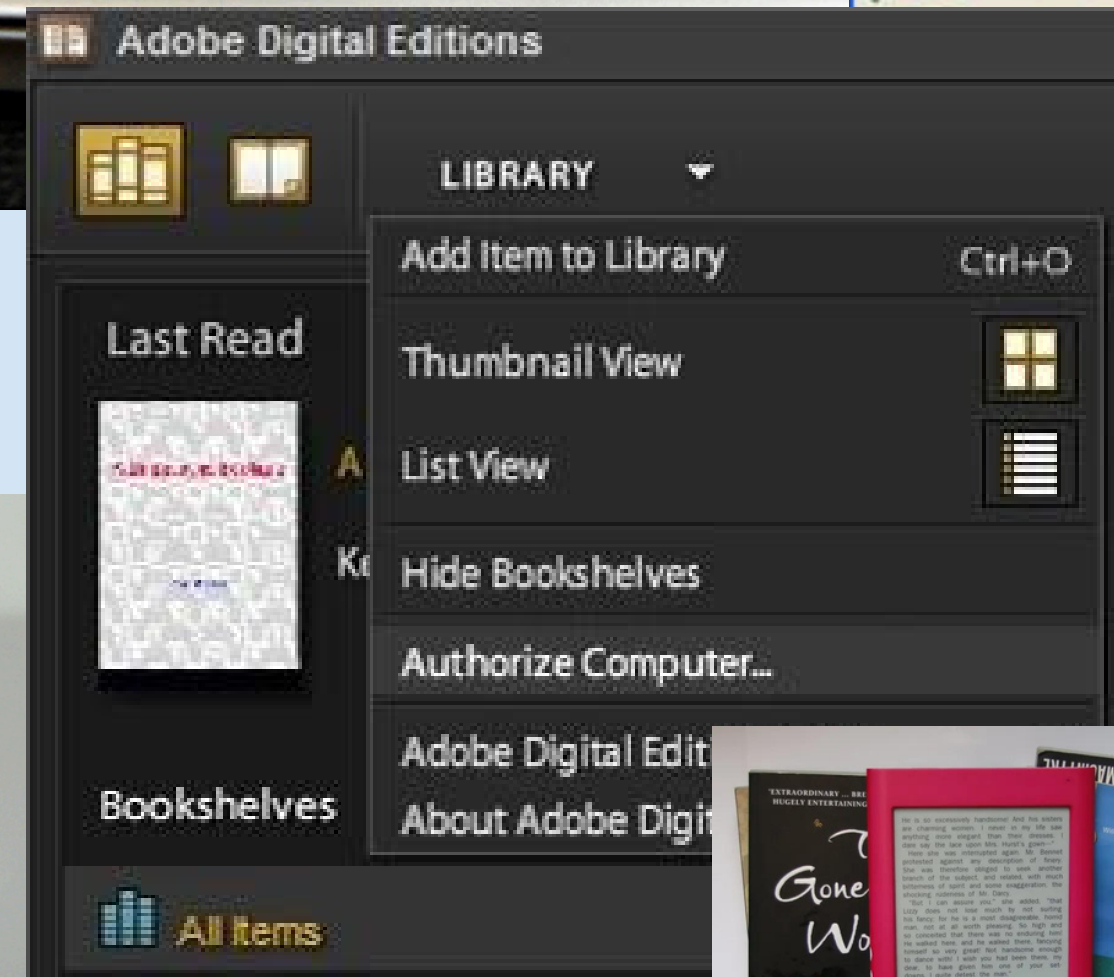
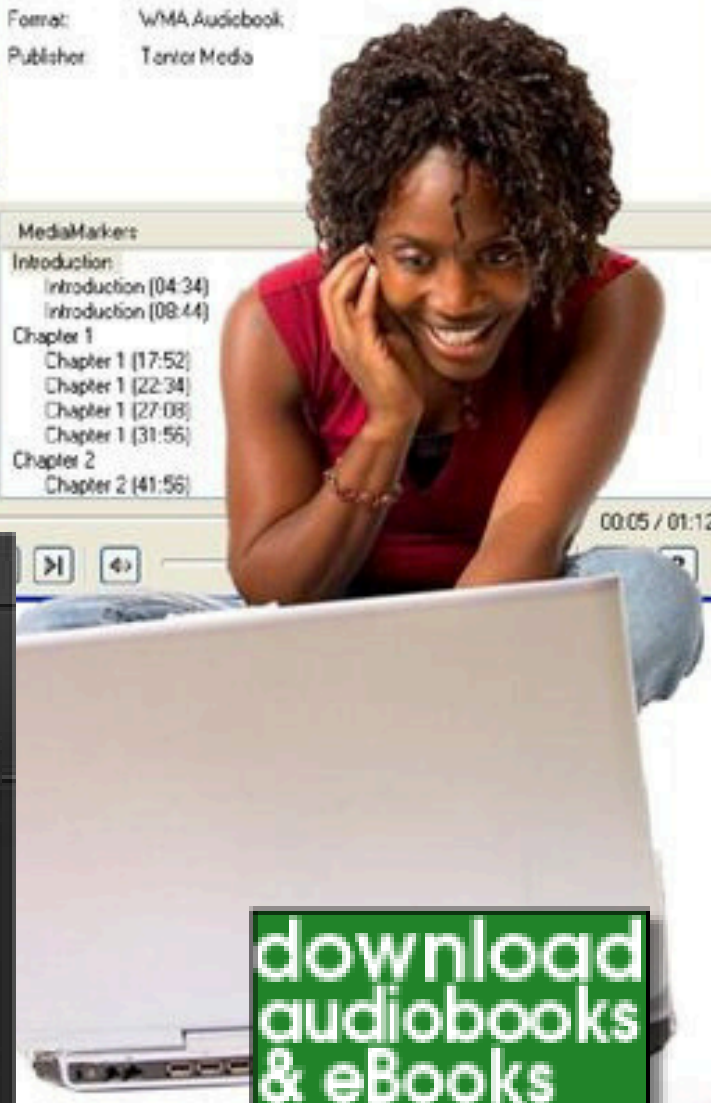
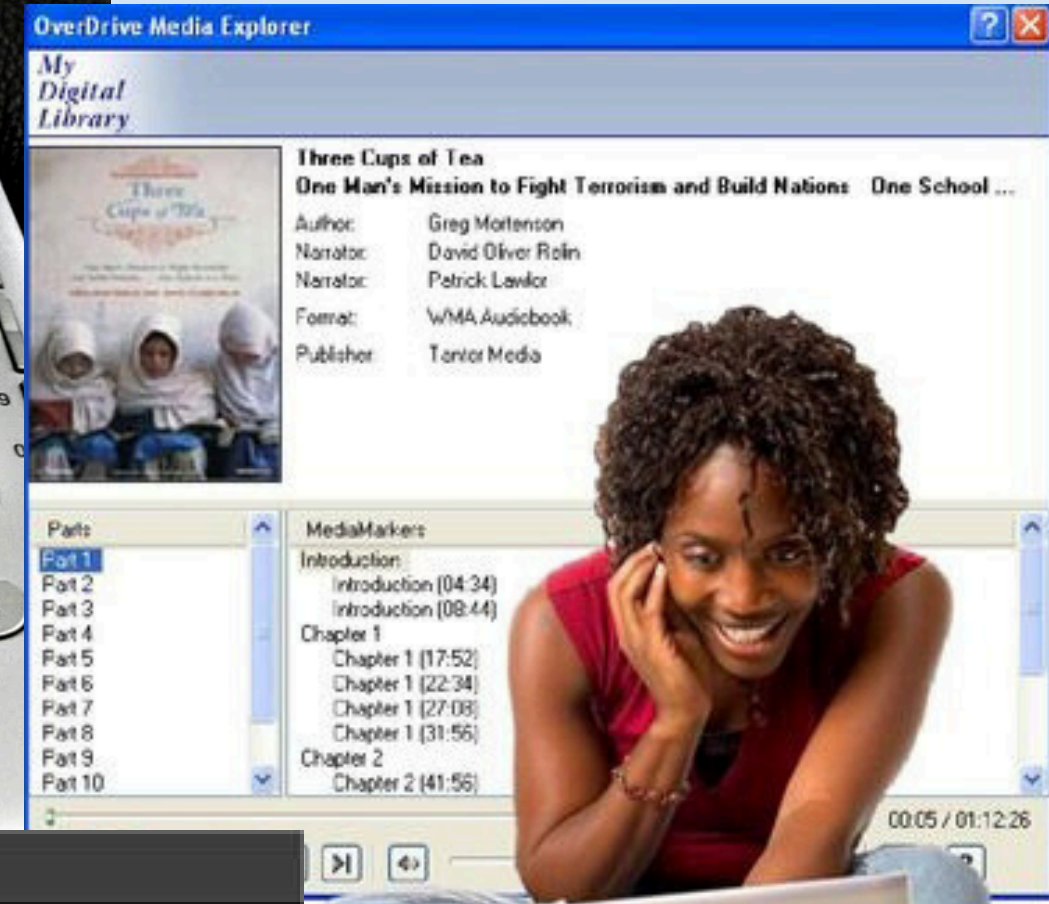
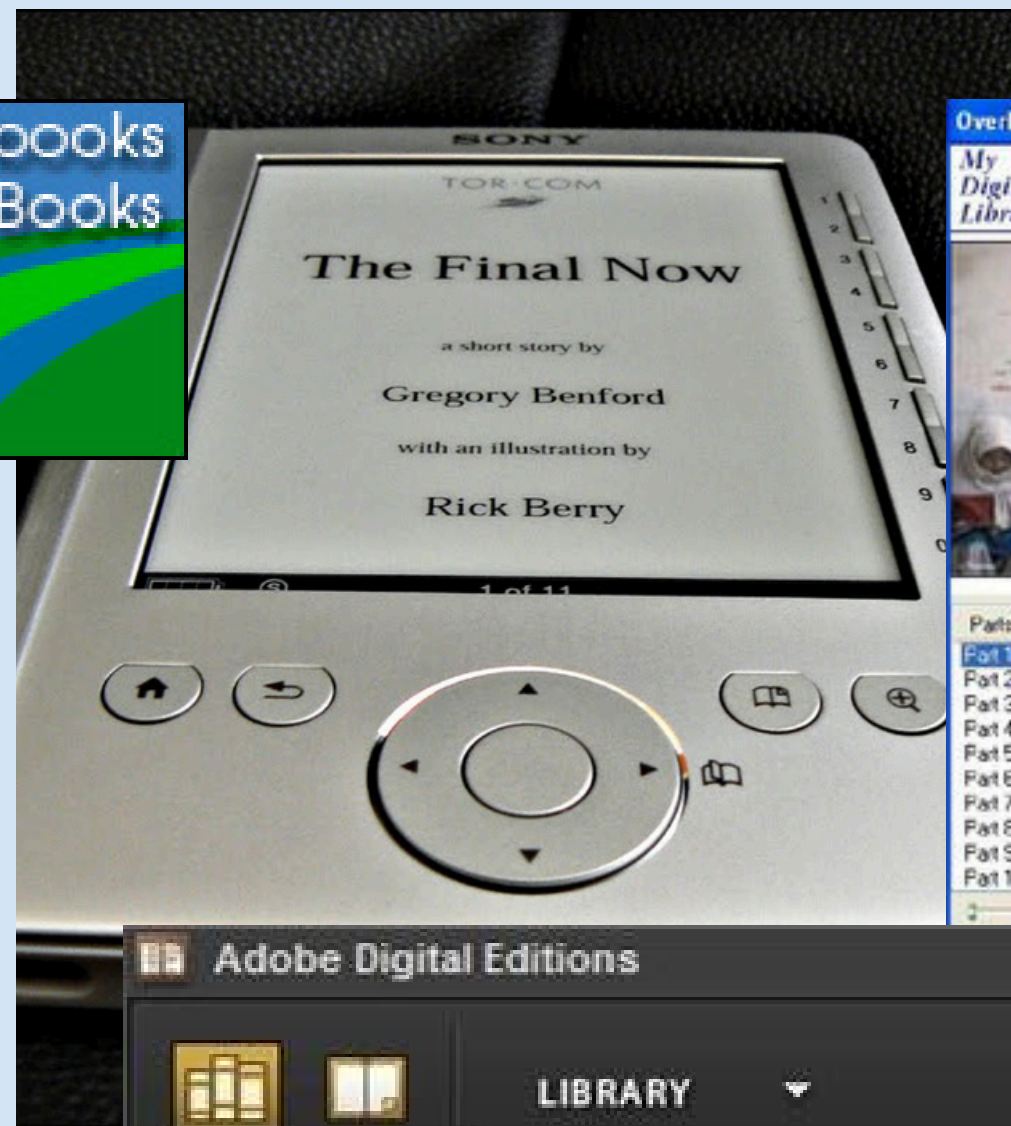
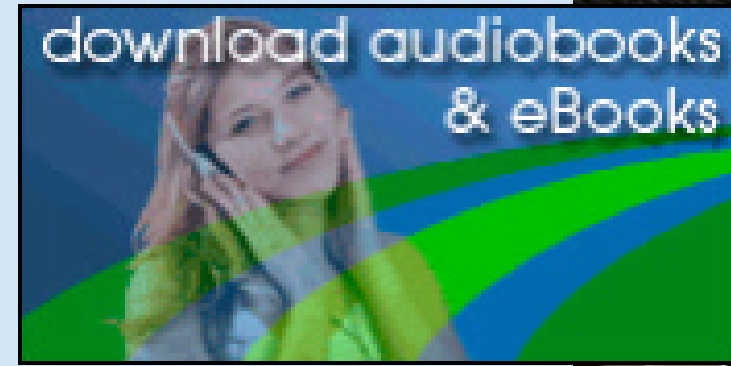
Then...

Launched 1/1/10

40 libraries

215 eAudiobooks

83 eBooks



Now...

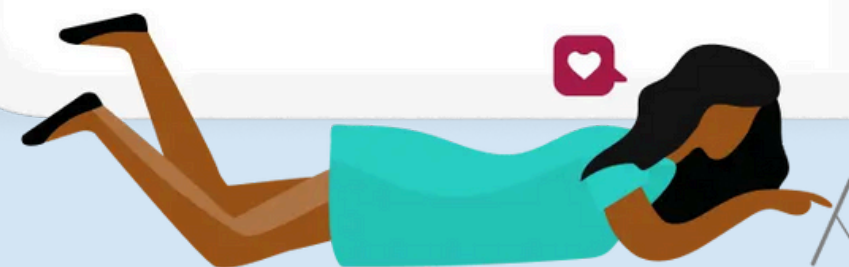
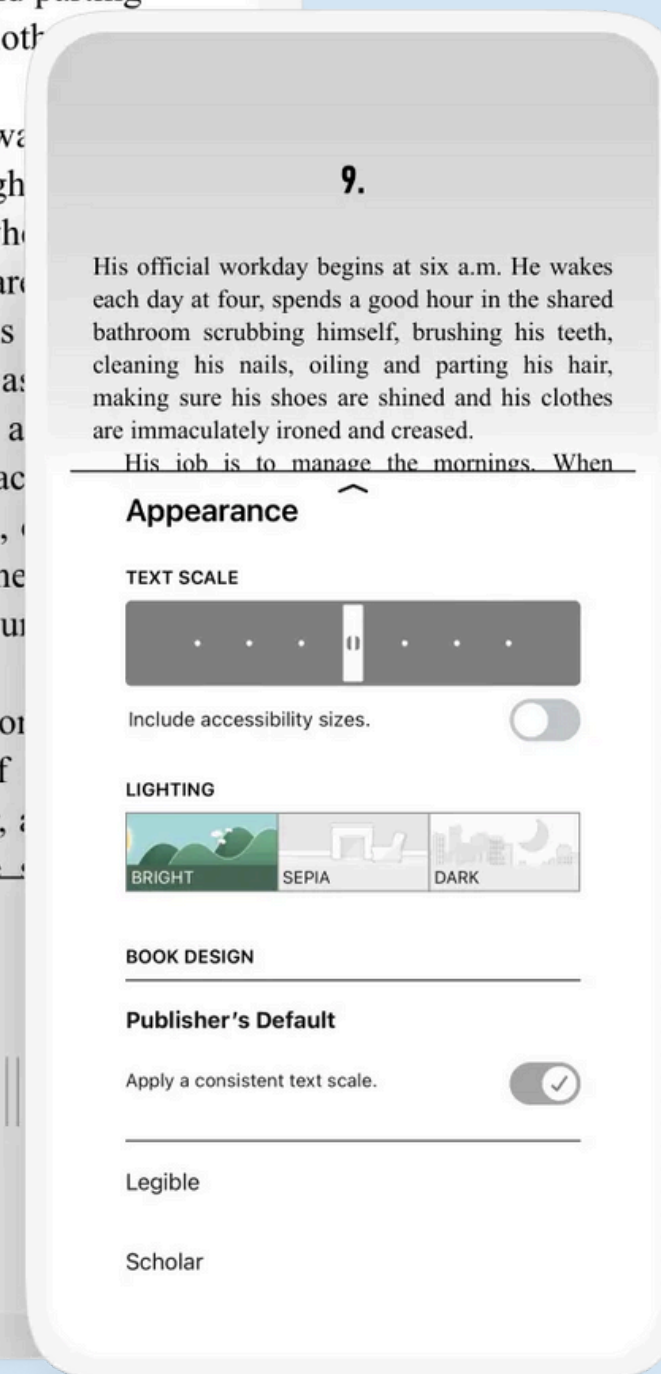
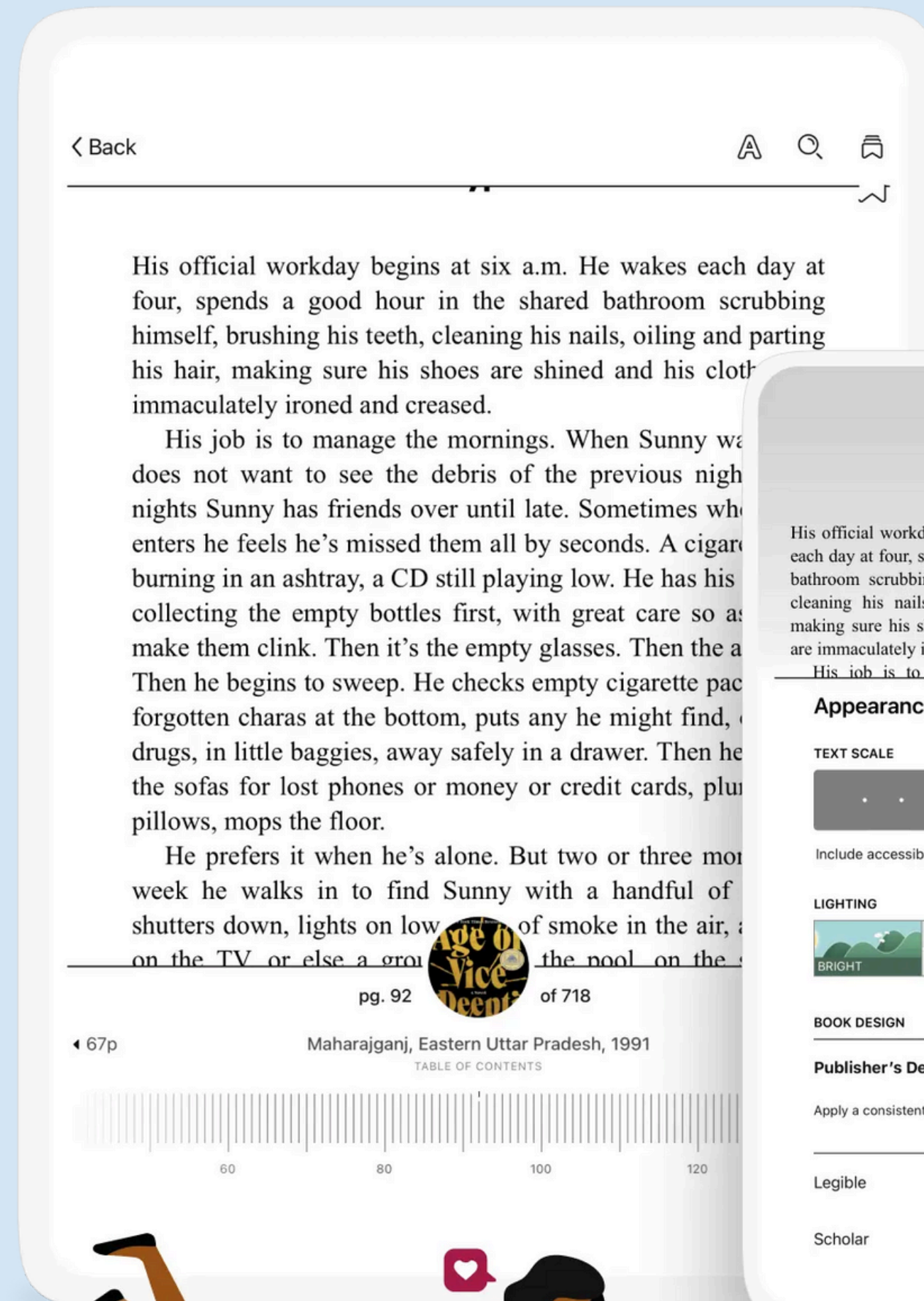
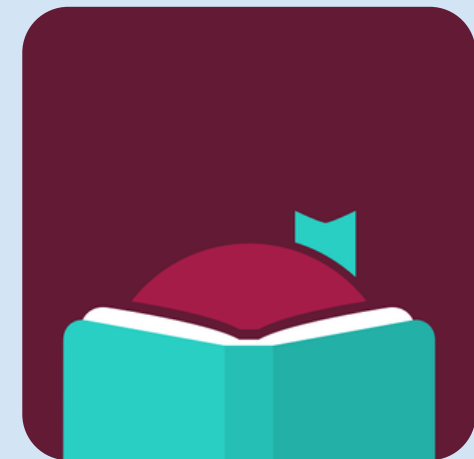
95 libraries

4,811 eAudiobooks

27,569 eBooks

2,740,327

checkouts



HUHH? WHICH IS IT?



OVERDRIVE is the **VENDOR** that manages the lending platform/technology and works with the publishers to lease access to titles for libraries.



LIBBY is the **APP** from Overdrive on which their library customers' collections (such as ADML) are made available to library patrons.



ADML is the **SHARED COLLECTION** specific to the participating central Illinois libraries that pool their funds to create it.

BORROWING BASICS



DAYS is the **DEFAULT LENDING PERIOD**. Patrons have the option to choose 7 or 21 days at checkout.



MAX CHECKOUTS and **MAX HOLDS** at one time is 5 each.



RENEWALS are **ALLOWED** starting 3 days before the due date as long as no patrons have the title on hold.

How does Libby work?

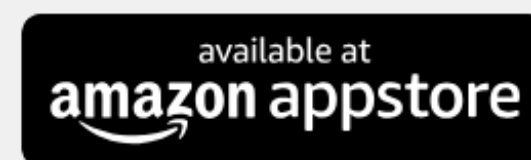
Apple iPhones & iPads



Phones & Tablets with Google Play



Amazon Fire Tablets



Laptops & Desktop Computers



Also compatible with:  Apple CarPlay **androidauto** **SONOS** **amazonkindle** [& much more!](#)

PATRON INTERESTS



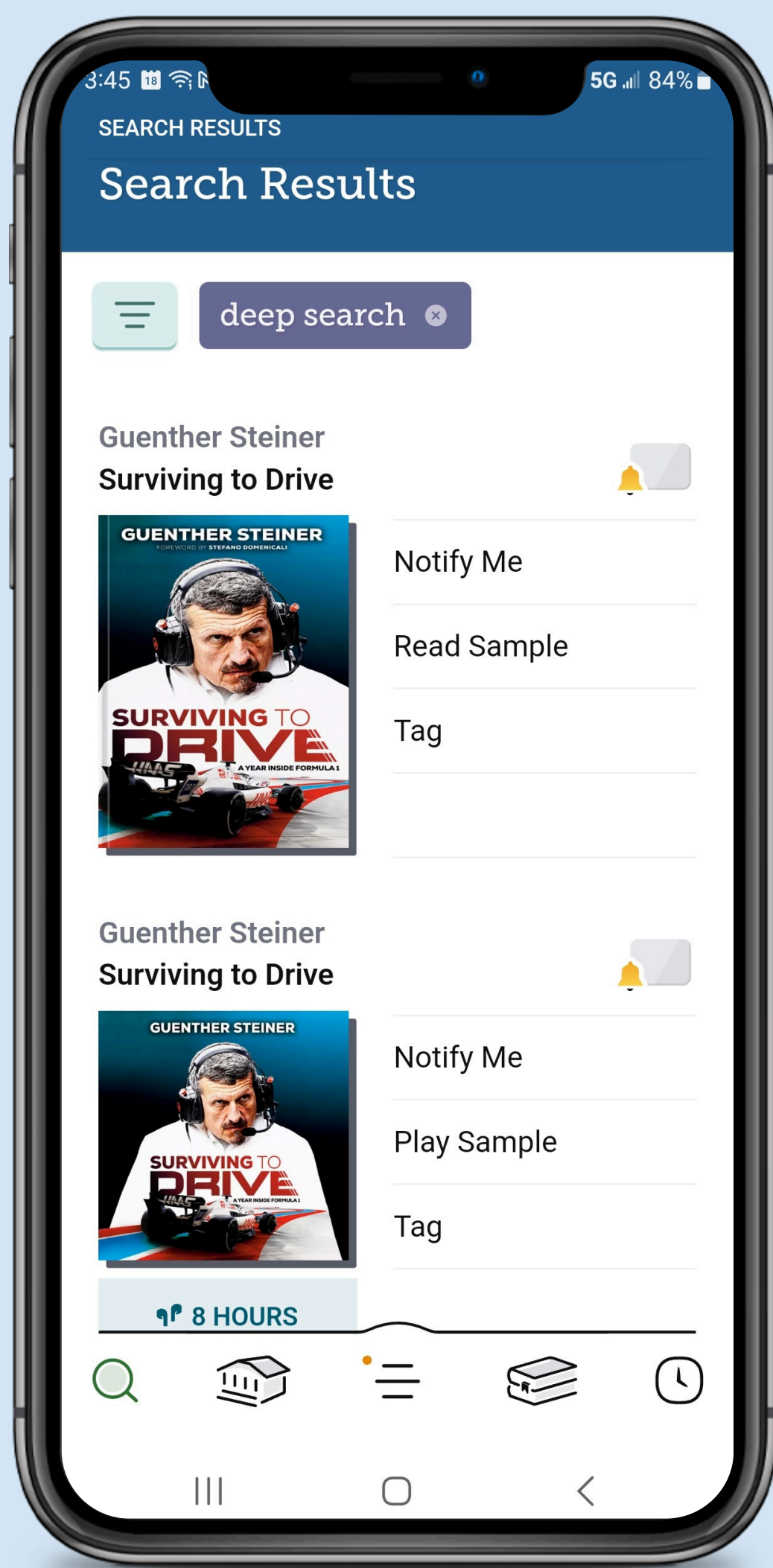
Patrons can use the “NOTIFY ME” smart tag to express interest in a title not currently owned and get contacted if purchased.



Unowned titles are viewable when NO TITLES MATCH or when <100 and patron turns on “DEEP SEARCH” filter.



“RTL” (Recommend to Library) has been RETIRED.



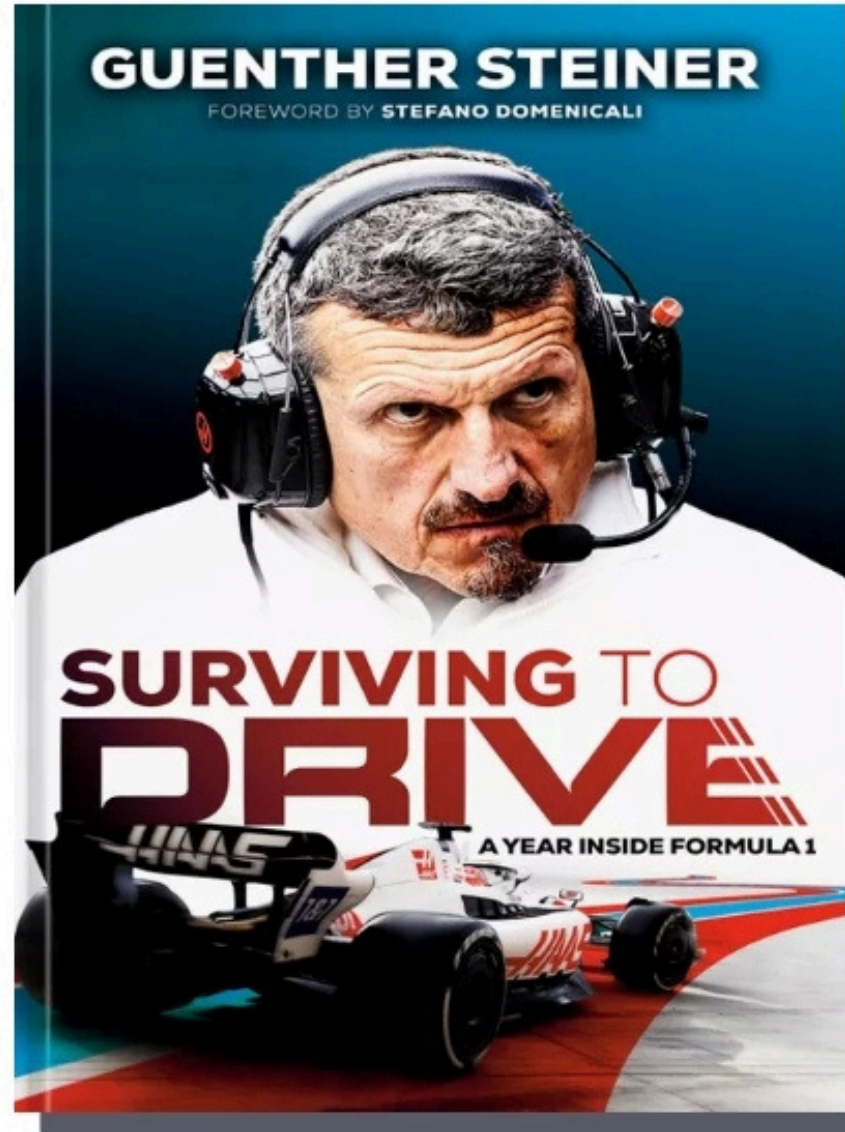
Guenther Steiner Surviving to Drive



Notify Me

Read Sample

Tag



LENDING MODELS



A lending model are the purchasing and borrowing terms for digital content, determined by the PUBLISHER.



Many titles in the OverDrive catalog are available in multiple lending models at different PRICES.



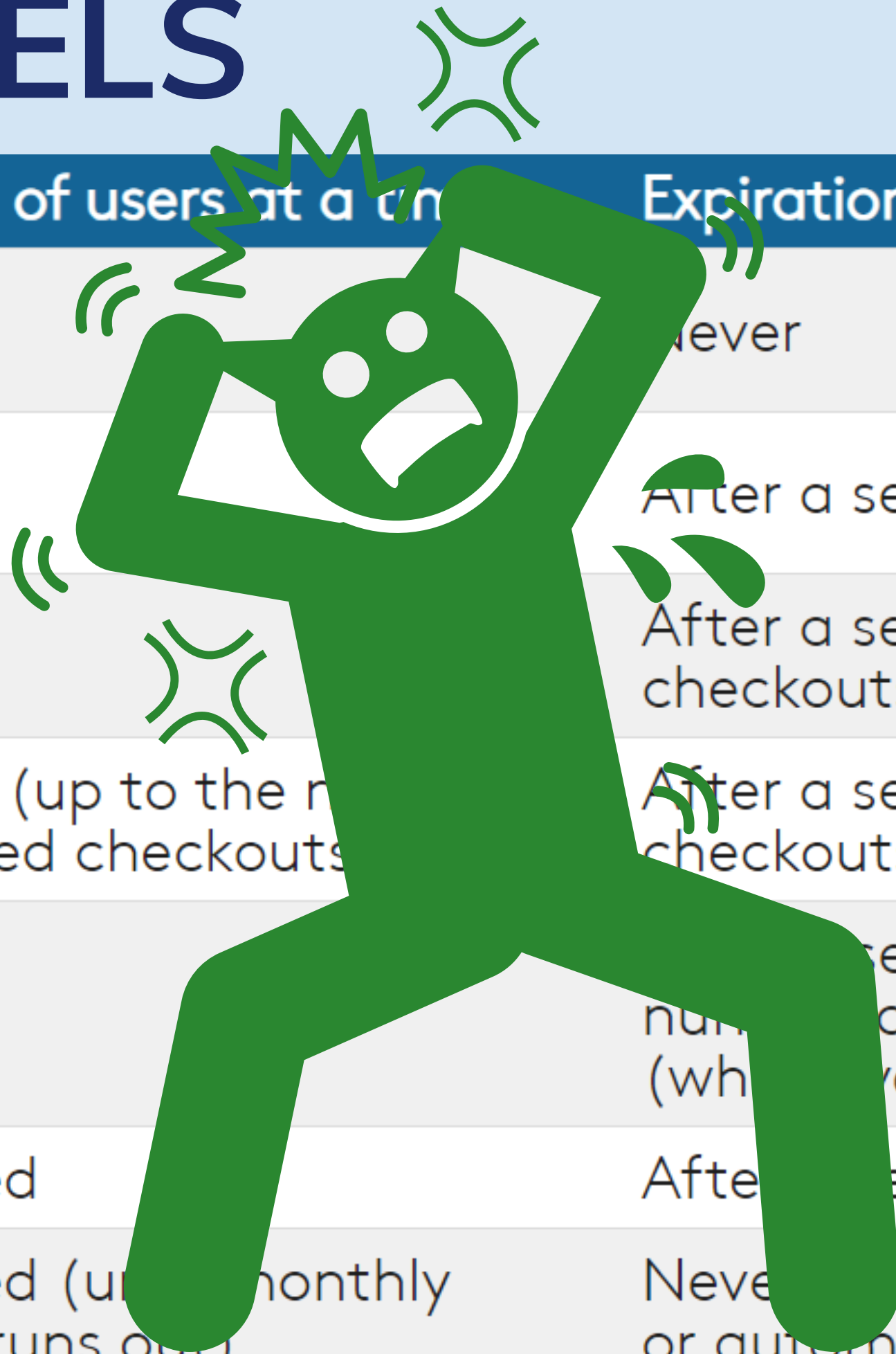
The lending model determines the length of TIME the title will be available in the collection.

LENDING MODELS

Lending model	Number of users at a time	Expiration from collection
One Copy/One User (OC/OU)	One	Never
Metered Access (MA) by time	One	After a set period of time
Metered Access (MA) by checkout (one user)	One	After a set number of checkouts
Metered Access (MA) by checkout (concurrent users)	Multiple (up to the number of allotted checkouts)	After a set number of checkouts
Metered Access (MA) by earlier of checkouts or time	One	After a set period of time or number of checkouts (whichever comes first)
Simultaneous Use (SU)	Unlimited	After a set period of time
Cost Per Circ (CPC)	Unlimited (until monthly budget runs out)	Never (but can be manually or automatically revoked)

LENDING MODELS

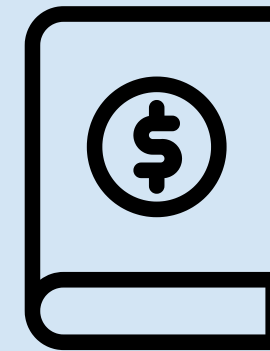
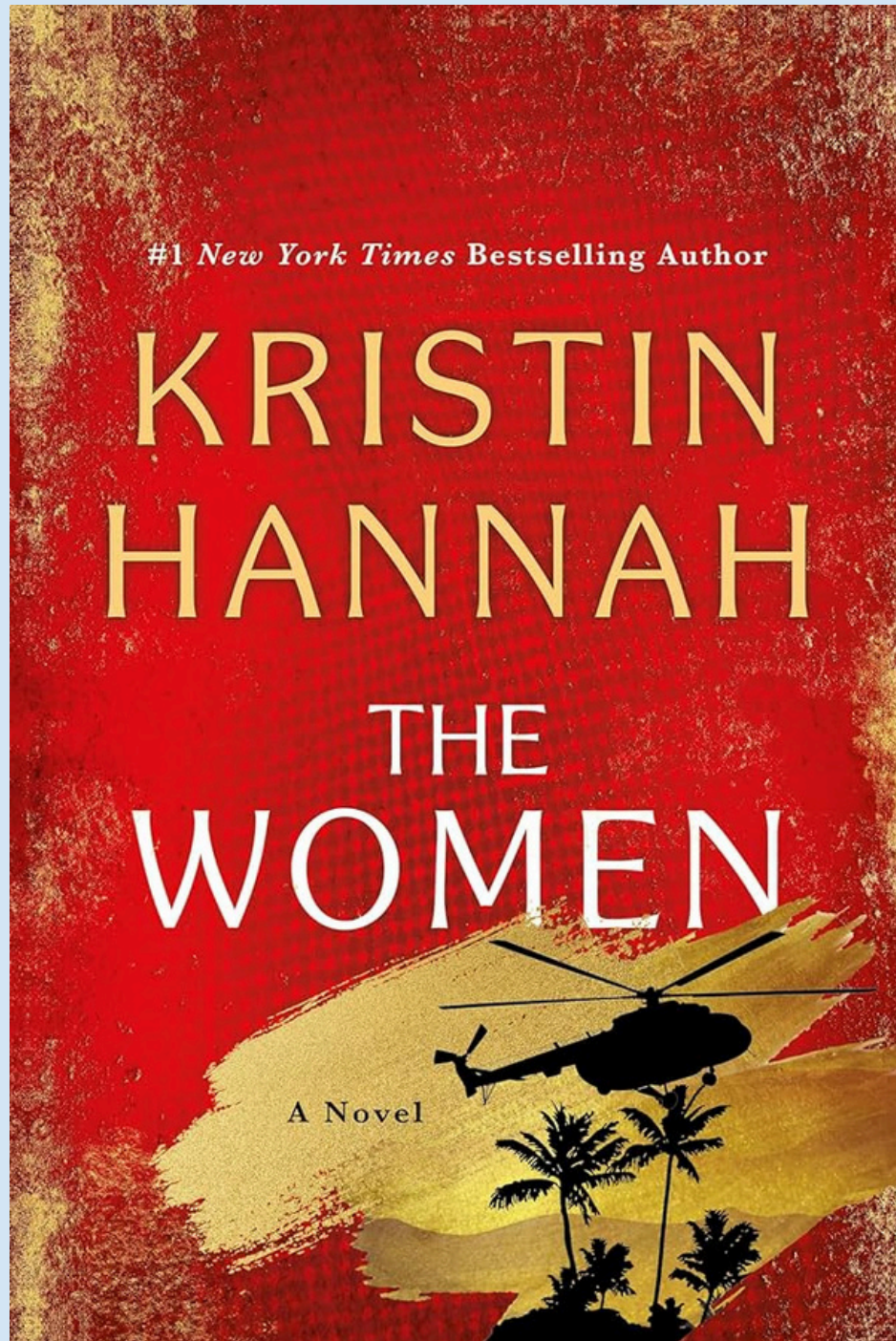
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Simultaneous Use (SU)	Unlimited	After a set period of time
Cost Per Circ (CPC)	Unlimited (until monthly budget runs out)	Never (but can be manually or automatically revoked)



LOW



PRICE COMPARISONS

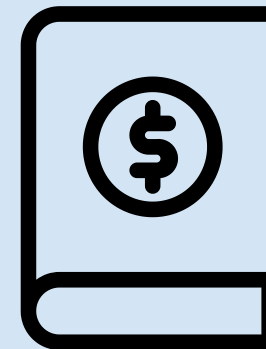
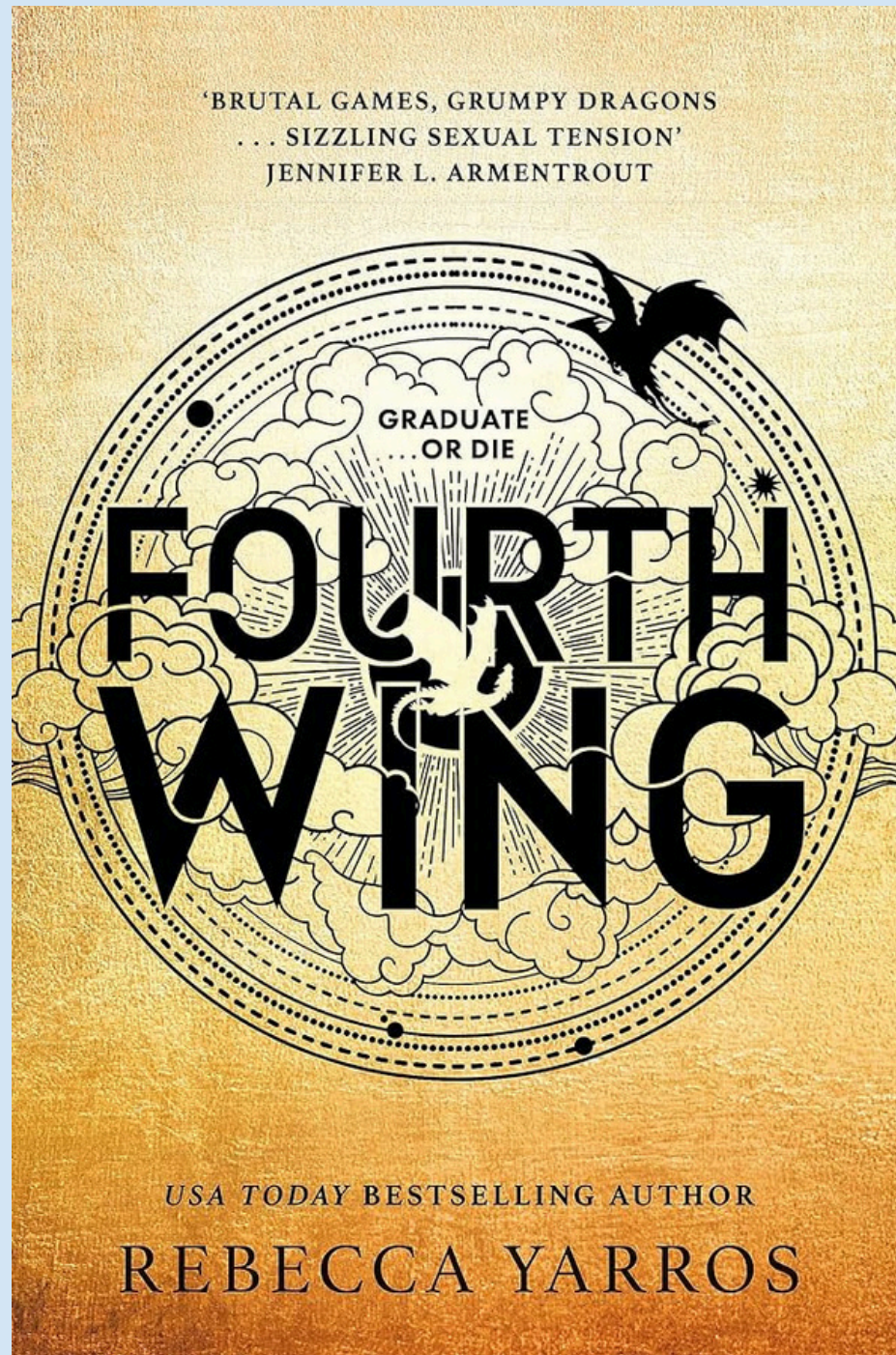


eBook

eAudiobook

14.99	19.79
60.00 MA/24mo.	59.99 OC/OU
Hardcover Book - 18.94 (Amazon price)	

PRICE COMPARISONS



eBook

eAudiobook

14.99

22.57

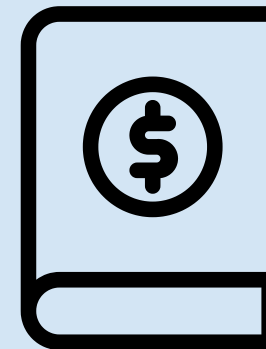
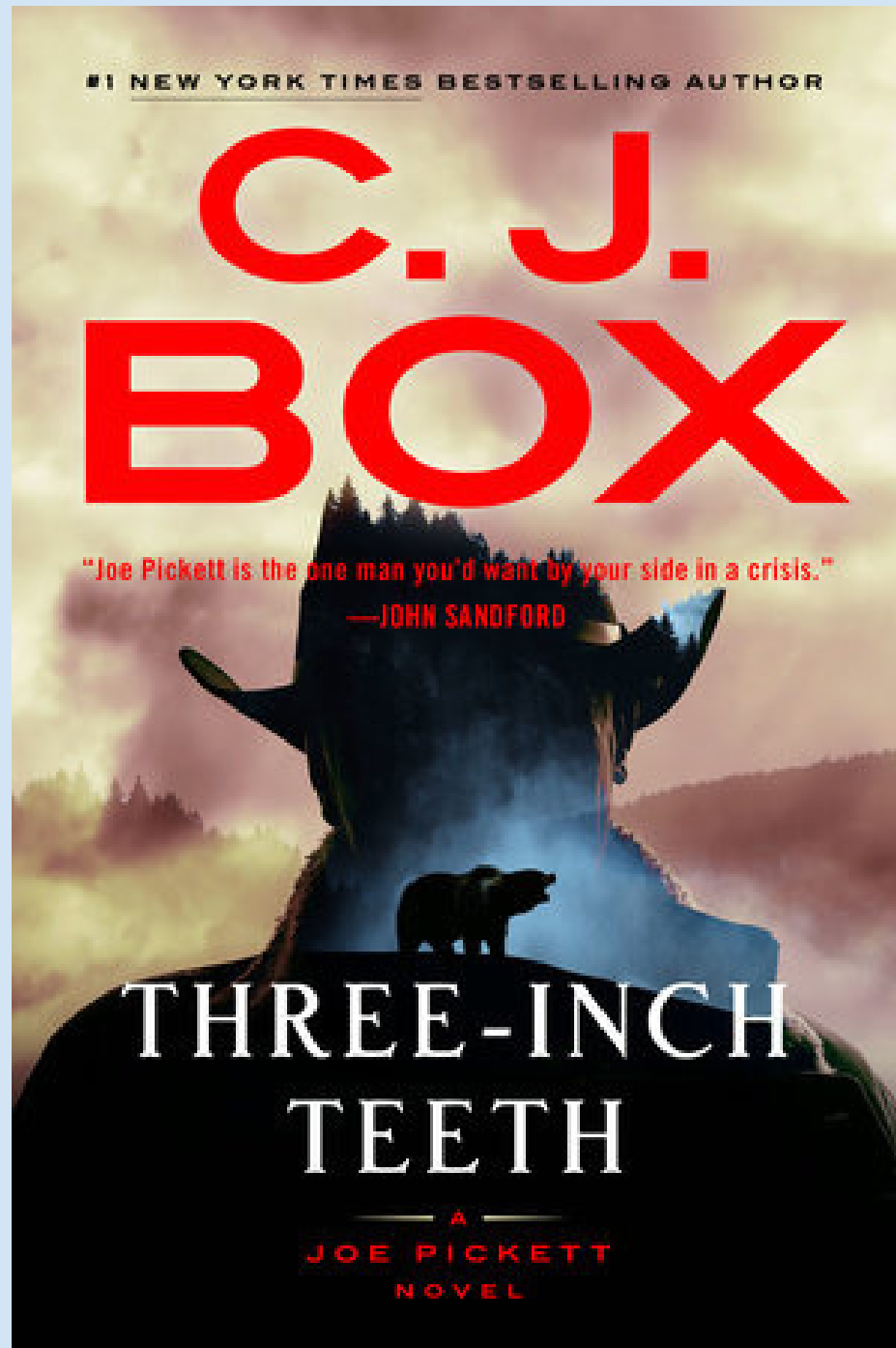
60.00
MA/24mo.

109.99 OC/OU
174.40 MA/100/CU

Hardcover Book - 16.99

(Amazon price)

PRICE COMPARISONS

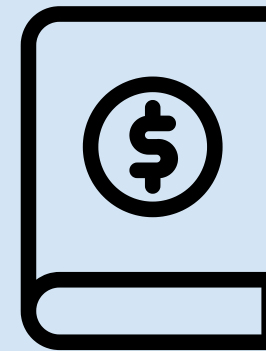
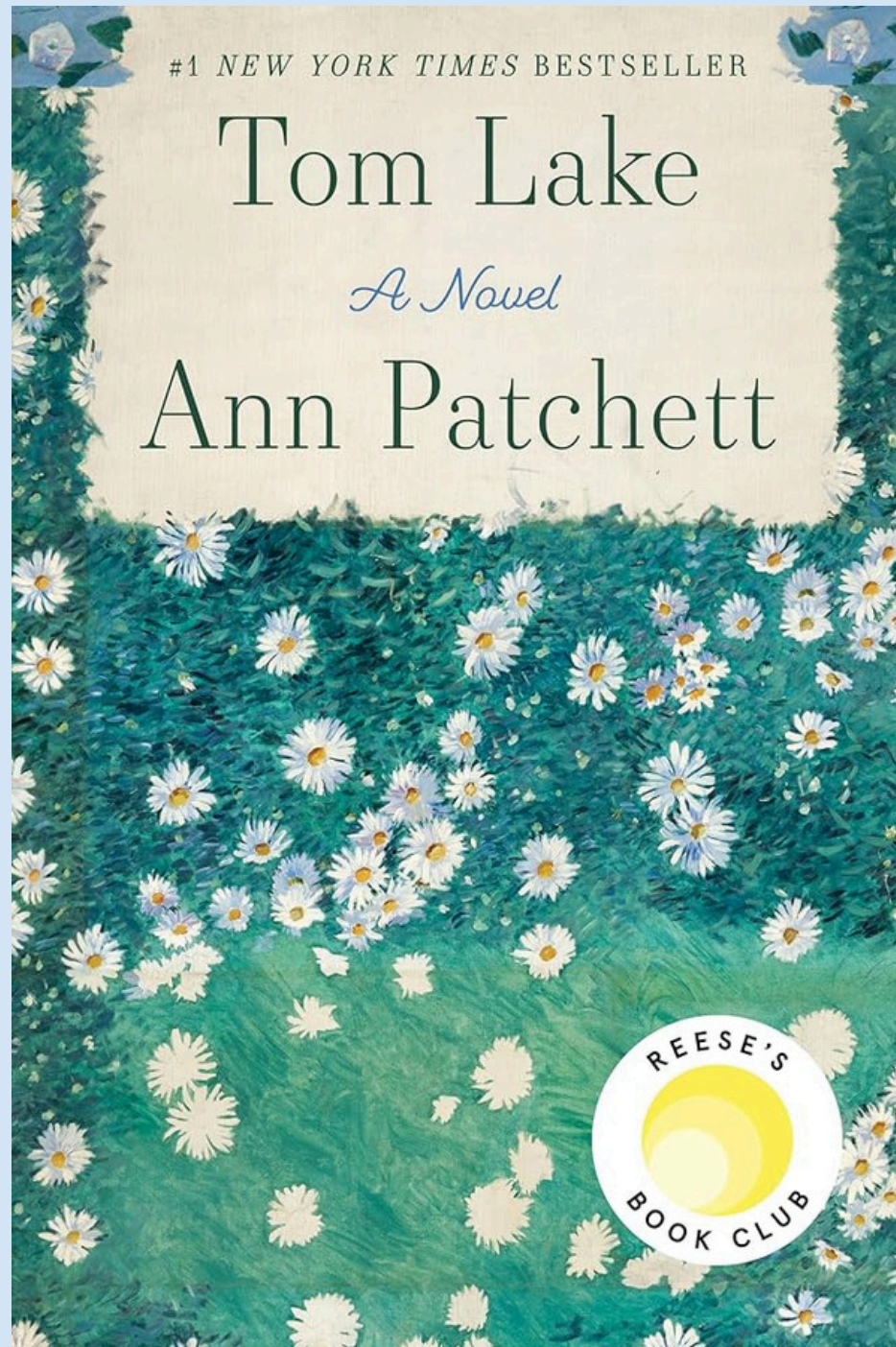


eBook

eAudiobook

14.99	16.00
27.50 MA/12mo. 55.00 MA/24mo.	83.00 OC/OU 132.80 MA/100/CU
Hardcover Book - 20.98 (Amazon price)	

PRICE COMPARISONS



eBook

eAudiobook

15.99

19.43

40.87

MA/26 checkouts

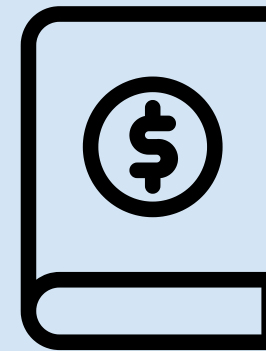
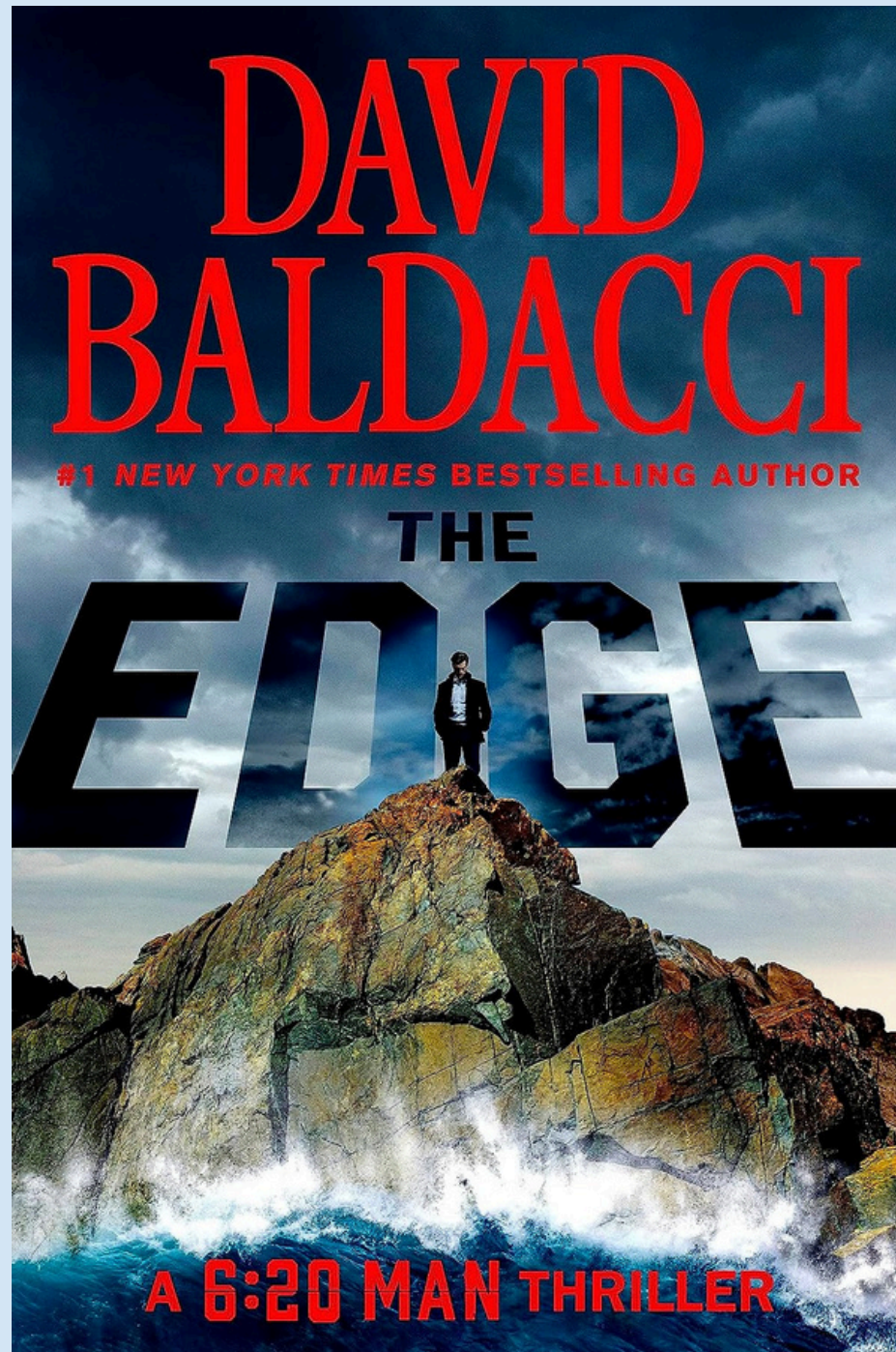
79.93

OC/OU

Hardcover Book - 18.88

(Amazon price)

PRICE COMPARISONS



eBook

eAudiobook

14.99

17.46

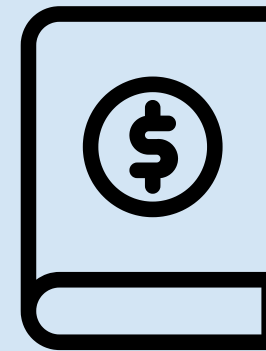
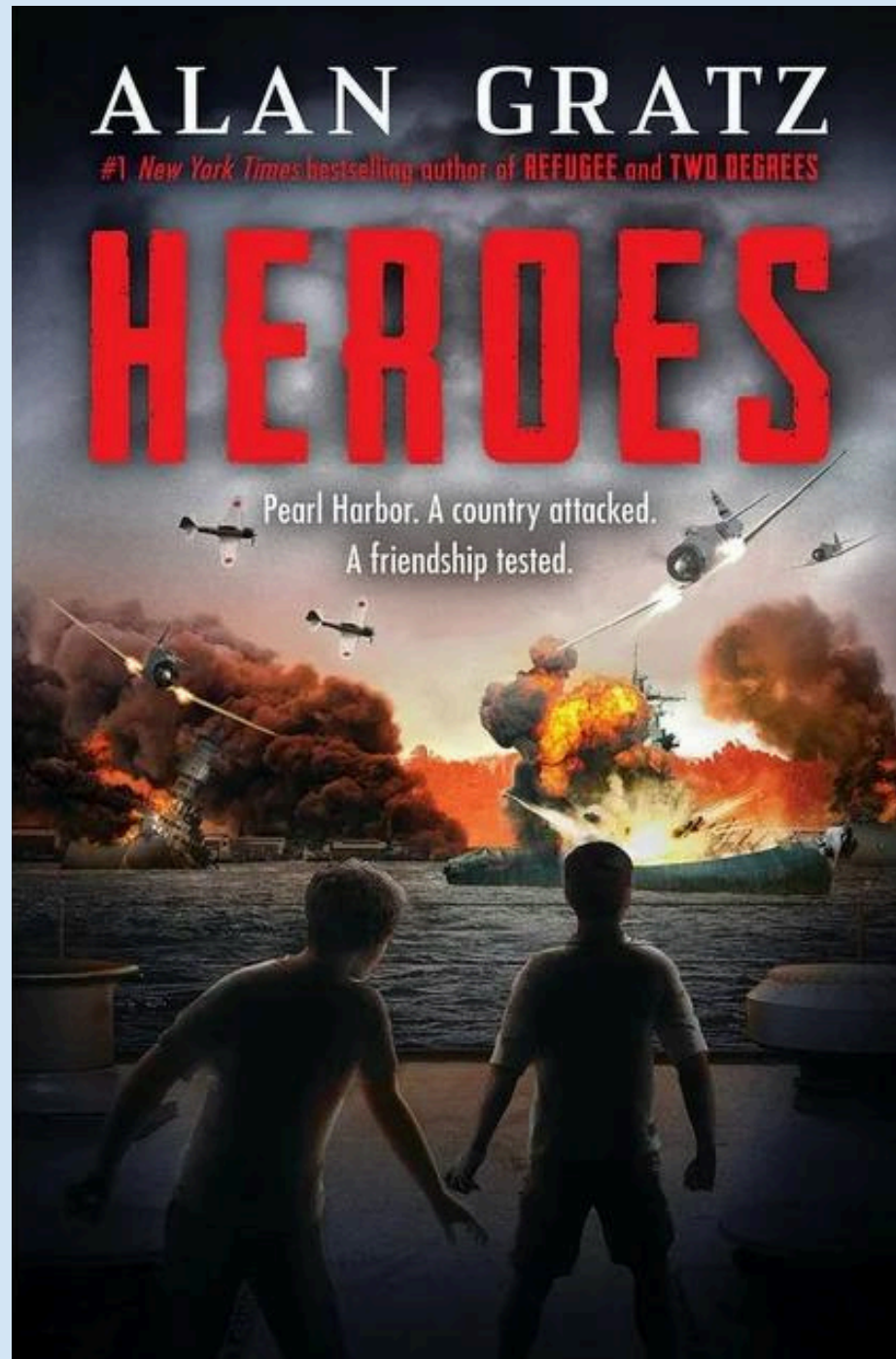
75.00
MA/24mo.

65.00
MA/24mo.

Hardcover Book - 17.01

(Amazon price)

PRICE COMPARISONS



eBook

eAudiobook

11.99

15.59

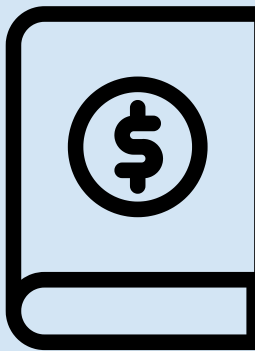
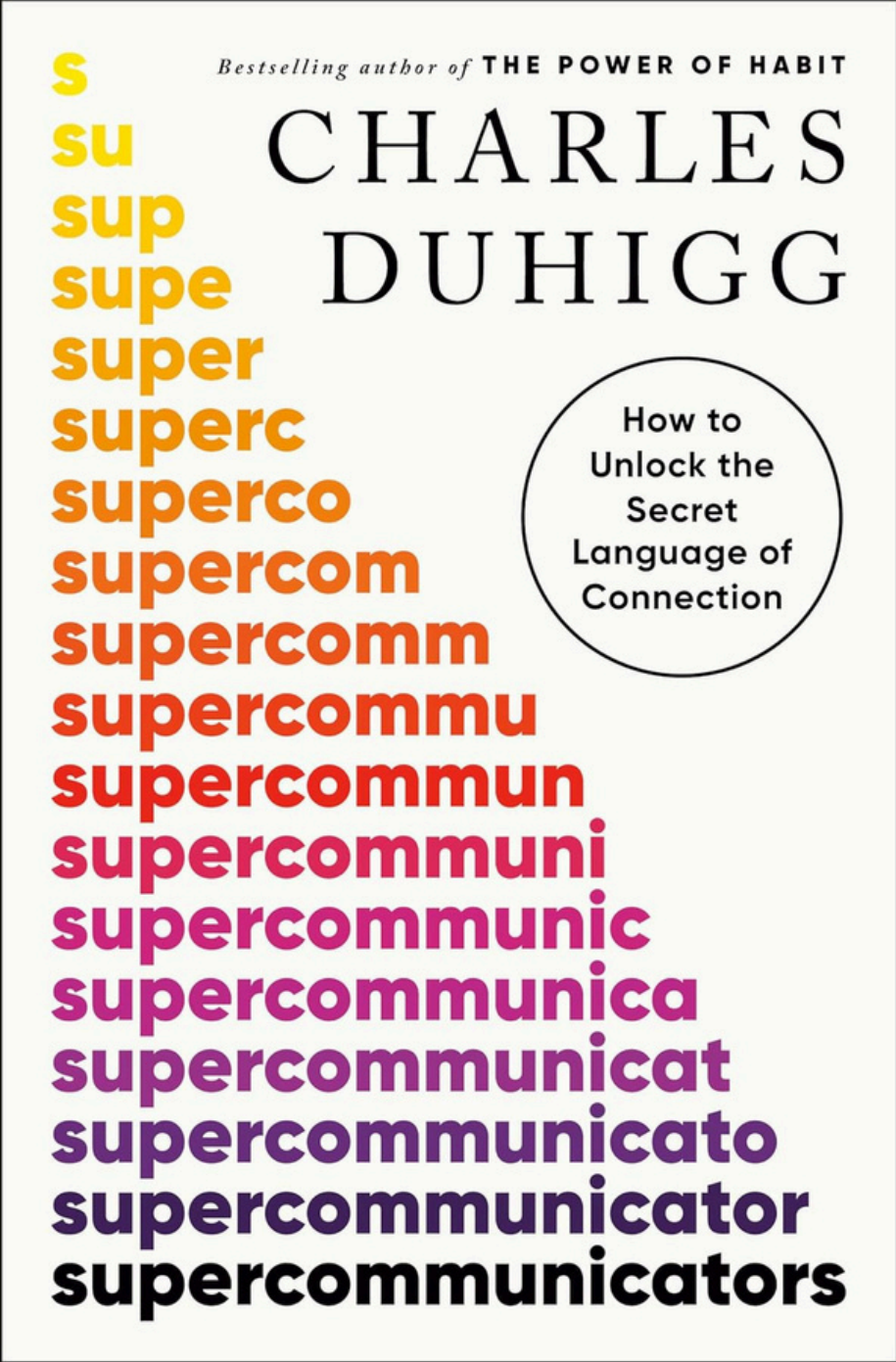
18.99
MA/24mo.

74.99 OC/OU

Hardcover Book - 14.30

(Amazon price)

PRICE COMPARISONS

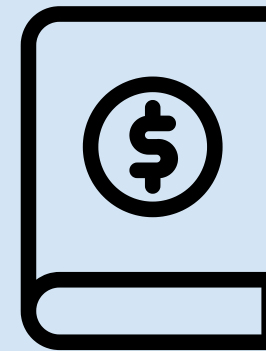


eBook

eAudiobook

14.99	16.20
27.50 MA/12mo. 55.00 MA/24mo.	76.00 OC/OU 38.00 MA/12mo.
<p>Hardcover Book - 19.22 (Amazon price)</p>	

PRICE COMPARISONS



eBook

eAudiobook

16.99

20.99

67.99
MA/24mo.

99.99
MA/24mo.

Hardcover Book - 20.64

(Amazon price)

BUDGET

\$6,956 per month as of today

Mystery, Science Fiction, Fantasy	30%	\$2,086
Fiction, Romance, Inspirational Fiction & Western	25%	\$1,740
Children	13%	\$905
Nonfiction	10%	\$695
Young Adult	8%	\$555
Adult & YA Holds	14%	\$975

MEMBER FEES

EFFECTIVE 7/2024



Annual MEMBERSHIP FEE of \$0.15pp (IPLAR service population) with \$500 minimum (+\$25 for non-RSA libraries)



CIRCULATION FEE of \$0.05 per annual ADML circulation of 1,000+ to be billed in January and used to fill holds and lower wait times



\$500 CREDIT TO ADVANTAGE PLUS libraries who share Advantage titles into the shared collection

ADVANTAGE



Allows libraries in ADML to **OFFER ADDITIONAL TITLES** and **FILL REQUESTS** for exclusive use by **YOUR CARDHOLDERS**



Libraries can **REDUCE WAIT TIMES** by adding extra copies of popular titles for their cardholders.



A library's Advantage titles and shared collection titles appear to their logged-in cardholders **TOGETHER** in the same **APP/INTERFACE**.

ADVANTAGE PLUS



Allows Advantage libraries to **EXPAND ACCESS** to their Advantage titles to other ADML libraries



A **SHARED TITLE** still belongs to the Advantage library and its cardholders still have priority for holds, though shared titles can be borrowed by any ADML patron.



A **MOVED TITLE** will belong to the ADML shared collection and Advantage library cardholders no longer have priority access for holds.

COMMUNICATION CHANGES



Google Group
(current)

allianceoverdrivegroup
@googlegroups.com

SimpleList
(future)

Coming from RSA
this spring/summer

SELECTION COMMITTEE

Maintains collection with goals of maximizing use of budget, minimizing wait times, and offering a broad selection

Provides governance per the by-laws

Cindy Boehlke, Prairie Skies

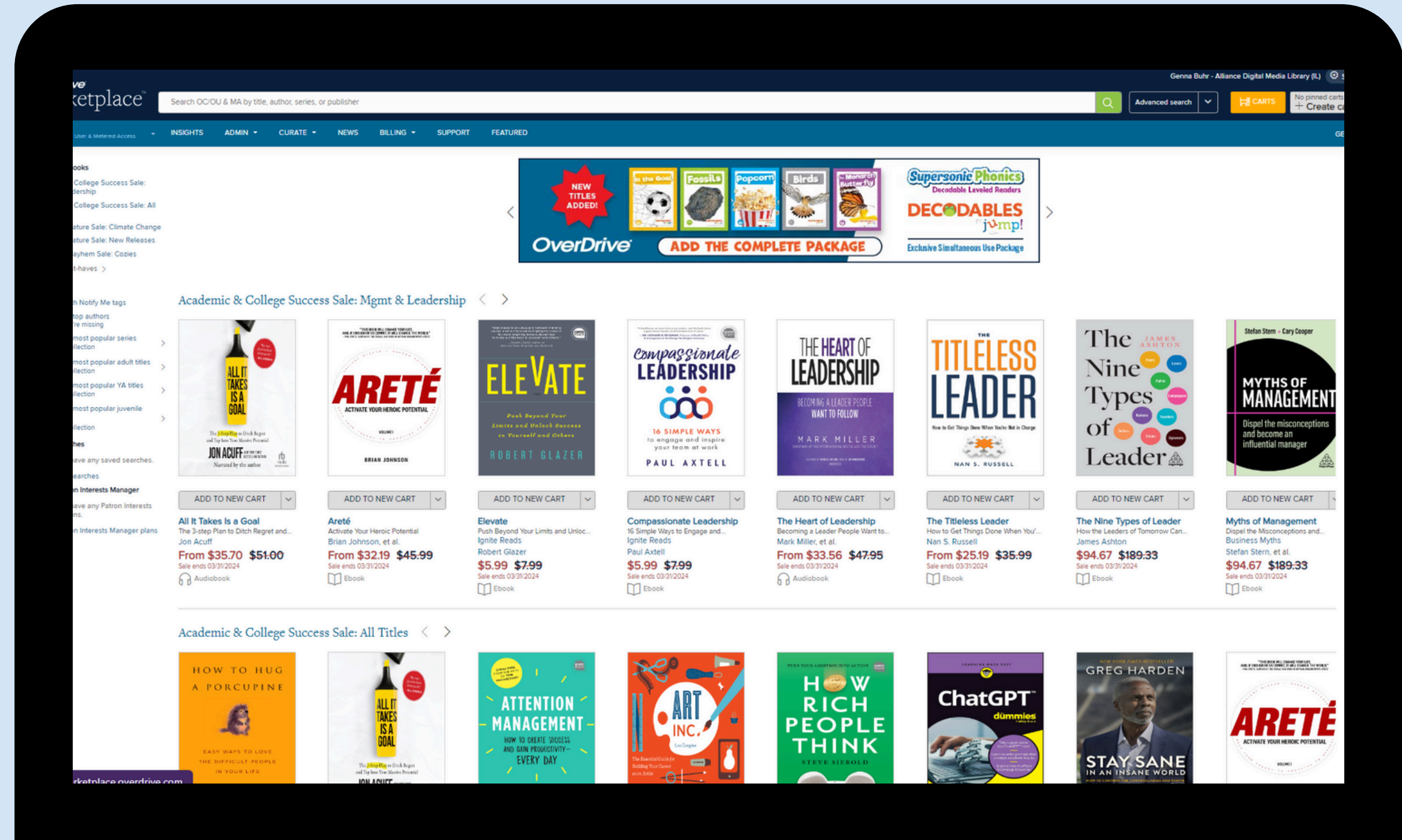
Genna Buhr, Fondulac

Jane Easterly, Galesburg

Victoria Volkman, Pekin

Alissa Williams, Morton

Sarah Worstell, Brown County





RSA Support Site

support.librariesofrsa.org/project/adml-eread

Libby Help

help.libbyapp.com

OverDrive/Marketplace Help

marketplace.overdrive.com/Support

OverDrive Resource Center

resources.overdrive.com/library